

Evan L. Weissman

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Coordinator, Minor in Food Studies
Department of Public Health, Food Studies, and Nutrition
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Education

Ph.D., May 2012, Geography
Syracuse University

Dissertation: *Cultivating the City: Urban Agriculture and Agrarian Questions in Brooklyn, New York*
Advisor: Tod Rutherford; Committee: Steve Brechin, Don Mitchell, Tom Perreault, & Matt Potteiger

MA, August 2005, Sociology (Minor in Environmental Policy)
University of Tennessee

Thesis: *Food Security in the 21st Century: Lessons from Cuban Agriculture for Materializing Realities*
Advisor: Sherry Cable; Committee: John Gulick, and Lois Presser

BA, May 2000, Environmental Studies (Concentration in Policy, Administration, and Law)
State University of New York at Binghamton

Interests: Urban Food Systems, Alternative Agro-Food Movements, Political Economy of Agro-Food

Teaching Experience

Assistant Professor, 2012-Present

Syracuse University (Syracuse, New York)

Courses

- **Contemporary Food Issues:** Introduction to key issues of the contemporary food system. Explores various social, political, economic, and environmental dimensions of food production, distribution, and consumption with a focus on the United States.
- **Food Movements:** Examination of food movements, the various efforts to address public health, social, and environmental contradictions of the conventional food system.
- **Farm to Fork:** First-hand exploration of alternative food systems, including culinary theory and practice. Topics in contemporary food issues examined through systems perspective and practical applications. Includes field trips and cooking laboratory.
- **Feeding the City:** Urban Food Systems: Investigation of the relationship between food and cities, including the many ways food shapes urban sustainability, public health, community, and economic development. Additional topics include municipal food policies and urban planning for community-based food systems.
- **Political Economy of Food** (graduate seminar): Classic and contemporary debates within the political economy of agriculture and food. Explores peasant economies, agrarian questions, the capitalist development of agriculture, neoliberalization, governance, and politics of consumption.

Other Courses Taught

- *America & the Global Environment* (Syracuse University)
- *General Sociology* (University of Tennessee)
- *Social Justice and Social Change* (University of Tennessee)
- *Introduction to Sociology* (Pellissippi State Community College, Knoxville, Tennessee)

Teaching Assistantships

- *Physical Geography* (Syracuse University)
- *World Geography* (Syracuse University)
- *Social Justice and Community Service* (University of Tennessee)
- *Social Theory and the Environment* (University of Tennessee)

Professional Experience

2001-2003 **Public Outreach Associate** *Scenic Hudson*
Poughkeepsie, New York

- Managed internship program, including students from Vassar, Bard, Marist, & SUNY New Paltz.
- Designed and delivered education materials on the protection of Hudson Valley farmland in partnership with American Farmland Trust.
- Carried out education and outreach activities including public speaking, the development of presentations and other public information materials, lesson plans, and media outreach pertinent to Scenic Hudson's program issues and Hudson Valley communities.
- Managed Scenic Hudson's extensive volunteer program that included thousands of volunteers.
- Conducted research, advocacy, and policy analysis to expand New York State's bottle bill deposit law.

2000-2001 **Education and Outreach Assistant** *Riverkeeper*
Garrison, New York

- Designed and implemented an education program teaching ecology, regional history, environmental law and policy, water science, and basic watershed concepts.
- Conducted outreach activities intended to engage the public in Hudson River issues and inform citizens of Riverkeeper's work to protect the River.
- Assisted in event coordination and developed partnerships with other organizations.
- Successfully recruited, organized, and managed volunteers.

Continuing Education

- Summer Institute on Technology-Enhanced Teaching and Learning Summer 2013
Syracuse University
- Future Professoriate Program 2006-2011
Syracuse University
Certificate in University Teaching (April 2011)
- New York State Urban Agriculture Workshop Summer 2008
State University of New York at New Paltz
- Social Change Workshop October 2005
Highlander Research and Education Center, Tennessee

Peer-Reviewed Publications

Weissman, Evan. 2015. "Entrepreneurial Endeavors: Urban Agriculture and Youth Development," *Environmental Education Research*, special issue on Neoliberalization of Environmental Education. doi:10.1080/13504622.2014.993931.

Weissman, Evan. 2014. "Brooklyn's Agrarian Questions," *Renewable Agriculture and Food Systems*, special issue on Innovations and Trends in Sustainable Urban Agriculture, available on CJO2014. doi:10.1017/S1742170514000222.

Weissman, Evan, Leigh Gantner & Lutchmie Narine. 2012. "Building a Food Studies Program: On the Ground Reflections from Syracuse University," *Journal of Agriculture, Food Systems, and Community Development* 2, 3:79-89.

Other Publications

Weissman, Evan. Forthcoming. "Book Review: *Food Co-ops in America: Communities, Consumption, and Economic Democracy*, by Anne Meis Knupfer, *Labor: Studies in Working Class History of the Americas*.

Weissman, Evan. Forthcoming. "Urban Farming." *Savoring Gotham*, ed. Andrew Smith. New York: Oxford University Press.

Weissman, Evan & Jonnell Robinson. Forthcoming. "Community Gardens." *Food Issues: An Encyclopedia*, edited by Ken Albala. Thousand Oaks, CA: Sage.

Robinson, Jonnell & Evan Weissman. Forthcoming. "Mobile Markets." *Food Issues: An Encyclopedia*, edited by Ken Albala. Thousand Oaks, CA: Sage.

Weissman, Evan. 2013. "No Buts About It . . . the Value of Urban Food Production," *Journal of Agriculture, Food Systems, and Community Development* 3, 2:23-24.

Weissman, Evan. 2011. "Community Gardens." Pp. 102-4 in *Green Cities*, ed. Nevin Cohen. Thousand Oaks, CA: Sage. (www.sagepub.com/greenseries).

Weissman, Evan. 2011. "Urban Agriculture." Pp. 435-441 in *Green Cities*, ed. Nevin Cohen. Thousand Oaks, CA: Sage. (www.sagepub.com/greenseries).

Weissman, Evan. 2011. "Famine." in *Green Food*, ed. Dustin Mulvaney. Thousand Oaks, CA: Sage. (www.sagepub.com/greenseries).

Weissman, Evan. 2009. "Farm Workers' Rights." Pp. 149-53 in *The Encyclopedia of Organic, Sustainable, and Local Foods*, ed. Leslie Duram. Westport, CT: Greenwood Publishing.

Weissman, Evan. 2009. "Gardens." Pp. 189-93 in *The Encyclopedia of Organic, Sustainable, and Local Foods*, ed. Leslie Duram. Westport, CT: Greenwood Publishing.

Writing in Progress

Revise and resubmit. "An Oasis in the Food Desert? The Opportunities and Challenges of Mobile Markets in Syracuse, New York," Jonnell Robinson (lead-author), *Agriculture and Human Values*.

In progress. "Beyond Food Deserts: Understanding the Complex Barriers to Fresh Produce Access in Syracuse, New York," Jonnell Robinson, co-author. Invited chapter to volume on food deserts, edited by Daniel Block and Howard Rosing.

In progress. "Shifting Cultivation: The Governance of Urban Land for Food Production in Brooklyn, New York," for submission to *Journal of Agriculture, Food Systems and Community Development*.

In progress. "'Eat to Live': Hip Hop and the Urban Foodscape," for submission to *Food, Culture, and Society*.

In progress. "Consuming Brooklyn: Monopoly Rent and the Commodification of Urban Agriculture," for submission to *Agriculture and Human Values*.

Conference Participation

Co-Organizer and Chair, "Food Politics and the Agrarian Question," two-part session, Associate of American Geographers Annual Meeting, Chicago, IL, April 2015.

Co-Organizer and Leader, "Food Justice and Food Systems in Syracuse, New York." Fieldtrip for Nature-Society Geography Workshop, Syracuse University, September 2014.

Panelist, "Hands to Head Megaroundtable: Doing Food Work to Teach Food Studies," Joint Annual Meeting of Agriculture, Food, and Human Values & Association for the Study of Food & Society, University of Vermont, June 2014.

Co-Organizer and Panelist, "Food Justice." Part I: Site Visits; Part II Academic Interventions; Part III: Moving Forward. *Imagining America National Conference*, Syracuse, NY, October 2013.

Organizer, Chair, and Panelist, "Urban Food Projects: Innovations and Challenges." Part I: Law, Policy, and Institutions; Part II: Grassroots Projects. *Joint Annual Meeting of Agriculture, Food, and Human Values & Association for the Study of Food & Society*, Michigan State University, June 2013.

Select Conference Presentations

Weissman, Evan. "Photovoice and Youth Perspectives on (more than) Food," Associate of American Geographers Annual Meeting, Chicago, IL, April 2015.

Weissman, Evan. "Consuming Brooklyn: Monopoly Rent and the Commodification of Urban Agriculture," *Joint Annual Meeting of Agriculture, Food, and Human Values & Association for the Study of Food & Society*, University of Vermont, June 2014.

Weissman, Evan. "Academic Interventions in Local Food Systems," *Imagining America National Conference*, Syracuse, NY, October 2013.

Weissman, Evan. "An Oasis in the Food Desert? The Opportunities and Challenges of Mobile Markets in Syracuse, New York," *Joint Annual Meeting of Agriculture, Food, and Human Values & Association for the Study of Food & Society*, Michigan State University, June 2013.

Weissman, Evan. Panelist, "Making Alternative Food Systems Work," *Associate of American Geographers Annual Meeting*, Los Angeles, CA, April 2013.

Weissman, Evan, Jonnell Robinson, Matthew Potteiger, & Susan Adair. "Feeding the City: Political Economic Constrains on Efforts to Improve Fresh Produce Access in Syracuse, New York," *Associate of American Geographers Annual Meeting*, Los Angeles, CA, April 2013.

Keefe, Sean, Evan Weissman, Jonnell Robinson, Matthew Potteiger & Susan Adair. "Planted in Plain Sight: The Benefits of Community Gardening in Syracuse, New York," *Association of American Geographers Annual Meeting*, Los Angeles, CA, April 2013.

Robinson, Jonnell, Evan Weissman, Matthew Potteiger, Susan Adair, & Sean Keefe. "Beyond Food Deserts: Understanding the Complex Barriers to Fresh Produce Access in Syracuse, New York," *Association of American Geographers Annual Meeting*, Los Angeles, CA, April 2013.

Weissman, Evan. "Governing Gardens: The Shifting Cultivation of Community Gardens in New York City," *Joint Annual Meeting of Agriculture, Food, and Human Values & Association for the Study of Food & Society*, New York, NY, June 2012.

Weissman, Evan. "Cultivating the City: Urban Agriculture and Food Justice in Brooklyn, NY," *Association of American Geographers Annual Meeting*, New York, NY, February 2012.

Weissman, Evan. "Shifting Cultivation: The Neoliberalization of Urban Agriculture in Syracuse, NY," *Association of American Geographers Annual Meeting*, Washington, D.C, April 2010.

Weissman, Evan. "Cultivating Community: The Governance of Community Gardening," *Joint Annual Meeting of Agriculture, Food, and Human Values & Association for the Study of Food & Society*, College Park, Pennsylvania, May 2009.

Weissman, Evan. "Food Security in the 21st Century: Lessons from Cuban Agriculture for Materializing Realities," *Association of American Geographers Annual Meeting*, San Francisco, California, April 2007.

Weissman, Evan. "Lessons from Cuba for Materializing Realities," *Capitalism, Nature, Socialism Anniversary Conference*, Toronto, Ontario, July 2005.

Weissman, Evan. "Feeding Ourselves: Urban Agriculture's Role in Creating a Just and Sustainable Society," *Justice Studies Association Annual Meeting*, Hartford, Connecticut, June 2005.

Weissman, Evan. "Food Production on New Terms," *Global Studies Association Annual Meeting*, Knoxville, Tennessee, May 2005.

Weissman, Evan & Cory Blad. "The Commodification of Reggae in Global Political Economic Context, 1950-2000," *Society for the Study of Social Problems Meeting*, San Francisco, California, August 2004.

Weissman, Evan. "Becoming the System: The Professionalization of Grassroots Environmental Struggle," *Southern Sociological Society Annual Meeting*, Atlanta, Georgia, April 2004.

Invited Lectures

- "Food Studies: An Overview," Hostos Community College, Bronx, New York, December 2014
 - "Farm to Fork," *Syracuse Saturdays*, Syracuse University, October and November 2014.
 - Keynote Address, *World on Your Plate*, Daemen College, Amherst, New York, October 2014.
 - Keynote Address (Jonell Robinson, co-presenter), *Confronting Contradictions: Activist Research and Food Justice in Syracuse*, New York, Nature-Society Geography Workshop, Syracuse University, September 2014.
 - "Sustainability Education: Homegrown," *Sustainability Education: Get to Know your Ecosystem*, Syracuse University, May 2013.
 - "Syracuse's Urban Agriculture," *Master Gardeners Program*, Cornell Cooperative Extension of Onondaga County, February 2013.
 - "Food Justice," *Research Writing: Sustainable Agriculture*, Syracuse University, June 2012.
 - "Urban Agriculture and Food Justice," *Food, Culture, and the Environment*, Syracuse University, April 2012.
 - "Community Gardening in Syracuse," *Plymouth Forum Public Lecture*, Syracuse, NY, March 2011.
 - "Food Justice," *Research and Analytical Writing*, Syracuse University, February 2011.
 - "Cultivating the City: Urban Agriculture and the Struggle for Food Justice in Brooklyn, NY," *Department of Health and Wellness*, Syracuse University, January 2011.
 - "Urban Agriculture and Food Justice," *Environmental Studies*, SUNY Potsdam, December 2010.
 - "Urban Agriculture and Community Gardening in Syracuse, NY," *Urban Ecology*, SUNY College of Environmental Science and Forestry, October 2010.
 - "Syracuse Grows and the Westcott Community Garden," *Library Speaker Series*, Syracuse Public Libraries, Petit Branch, May 2010.
 - "Food Justice," *Food: A Critical Geography*, Syracuse University, December 2009.
 - "Imagining a Carbon-Free Future," *Focus the Nation*, Syracuse University & SUNY College of Environmental Science and Forestry, January 2008.
 - "Labor Rights as Human Rights among Latino Immigrants in Tennessee," *New Latino Immigration to Tennessee*, April 2006.
 - "Peak Oil," *Foundations in Environmental Sociology*, University of Tennessee, November 2005.
 - "Service Learning in Undergraduate Education," *Seminar in Professional Development*, University of Tennessee, October 2005.
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Research Reports

Weissman, Evan, Jonnell Robinson, Matt Potteiger, & Susan Adair. 2012. "Understanding Efforts to Increase Fresh Produce Access in Syracuse New York," (Community Report). Sustainability Enterprise Partnership, Whitman School, Syracuse University, Syracuse, NY.

Babbit, Greg, Todd Bekaert, Andrew Gunnoe, & Evan Weissman. 2005. "Beaver Creek Stream Assessment, Powell, Tennessee," (Technical Report). Department of Geography, University of Tennessee, Knoxville, TN.

Bicking, Andy & Evan Weissman. 2002. "Hudson River Litter Survey and Environmental Benefit Project Report," (Technical Report). Scenic Hudson for the Attorney General of New York State, Poughkeepsie, NY.

Awards and Funding

- 2014 Falk College Seed Grant, "Photovoice and Youth Perspectives on Food" (\$5000)
- 2014 Chancellor's Award for Public Engagement & Scholarship (Honorable Mention)
- 2011 Sustainability Enterprise Partnership for research on urban food projects (\$7500)
- 2011 Garden Development Grant for Westcott Community Garden (\$5000)
- 2010 Garden Development Grant for Westcott Community Garden (\$1500)
- 2010 Dean's Summer Fellowship, The Maxwell School at Syracuse University (\$3,200)
- 2010 Roscoe-Martin Research Fund, The Maxwell School at Syracuse University (\$1,000)
- 2009/10 Maxwell Dean's Dissertation Fellowship, Syracuse University (\$16,000)
- 2008 Dean's Summer Fellowship, The Maxwell School at Syracuse University (\$3,500)
- 2008 Roscoe-Martin Research Fund, The Maxwell School at Syracuse University (\$1,200)
- 2007 Graduate School Summer Research Award, Syracuse University (\$750)
- 2004/05 University of Tennessee, *Sociology Graduate Student Service Award*

Community Service

Syracuse Grows (2006-Present)

- Advisory Board Secretary (2012-Present)
 - Founding member of food justice network promoting urban agriculture & community gardening
- ### **City of Syracuse Sustainability Plan, Food Systems** (2011-2012)

- Advisory Board for Food Systems

United Campus Workers – Communication Workers of America, Local 3865 (2003-2006)

- Co-Founder and Organizer, Coalition for Adjunct and Graduate Employees (C.A.G.E)
 - Elected to Executive Board, January 2004 – December 2005
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Professional Service

2013-Present Agriculture, Food, and Human Values Society Council Member

- Chair, Student Paper Award Committee 2014 and 2015

2012-Present Journal Reviewer

- *Geoforum*
- *Journal of Agriculture and Environmental Ethics*
- *Renewable Agriculture and Food Systems*

University Service

- Advisor, Green Beans Food Collective Student Organization (2011-2012)
- Sustainability Education Workshop: What's on your Plate? (2012)
- University Senate Library Committee (2009-2011)
- Graduate Representative to University Senate (2009-2010)
- President, Graduate Student Organization (2009-2010)
- Graduate Representative to the Board of Trustees (2009-2010)
- Chancellor's Task Force on Benefits (2009-2010)

Departmental Service

- Coordinator of Food Studies Minor (2012-Present)
- Food Studies Curriculum Development: BS, MS, and Minor (2012-Present)
- Faculty Search Committee, Food Studies (2013-2014)
- Faculty Search Committee, Food Studies (2011-2012)

Professional Affiliations

- Agriculture, Food, and Human Values Society, 2008-Present
- Association of American Geographers, 2006-Present
- Association for the Study of Food and Society, 2012-Present

Advising, Committees, and Mentoring

- Master of Science Thesis Committee, Richaela Primus, SUNY ESF, 2014-Present
- Master of Science Thesis Committee, Yolanda Gonzalez, SUNY ESF, 2014-Present
- Master of Science Thesis Committee, Paul Esposito, SUNY ESF, 2012-2014
- Master of Public Planning (MPP) Thesis Committee, Bianca Dygert, SUNY ESF, 2012-2013
- Jeremy French-Lawyer, Undergraduate Research Assistant, Summer 2013
- Sean Keefe, Syracuse University, Undergraduate Research Assistant, 2011-2013
- Mariah Senecal, Lemoyne College, Syracuse Grows Intern, Fall 2012

References

Dr. Rick Welsh

Professor and Chair; Department of Public Health, Food Studies, and Nutrition
Syracuse University
jrwelsh@syr.edu

Dr. Anne Bellows

Professor; Department of Public Health, Food Studies, and Nutrition
Syracuse University
acbellow@syr.edu

Dr. Tod Rutherford (Ph.D. Advisor)

Professor; Department of Geography
Syracuse University
trutherf@maxwell.syr.edu

Dr. Jonnell Allen Robinson

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